

NEWS RELEASE

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## **Agile Education Marketing lends their marketing database and expertise to TeachAde.com to expand educator access to a vast library of free resources**

*The nation's foremost education information organization partners with an innovative online community and resource center for educators to offer valuable classroom resources, networking and fund-raising tools at no cost*

**Denver, Colorado – August 9, 2011** – Agile Education Marketing, the nation's education information and marketing services leader, is pleased to announce their partnership with TeachAde, an award-winning online community and resource site for educators. Using Agile's comprehensive database of K-12 schools and educators TeachAde will be able to rapidly grow the number of educators who have access to TeachAde's extensive library of free resources.



"We all know how hard the recession has been on schools. Classroom budgets have been slashed. Access to TeachAde's database of high quality, free resources are just what our nation's educators need to be able to do their jobs effectively," said Robert O'Dell, Managing Partner of Agile. "This partnership with TeachAde is a great way for Agile to demonstrate our commitment to schools and really do something that will make a difference in the day-to-day lives of educators and students."

"We are thrilled to have this opportunity to partner with Agile," said Michael Pearce, CEO of TeachAde.com. "Our goal of supporting educators in the classroom is in perfect alignment. Agile's unrivaled knowledge of the education marketplace will enable us both to provide an even greater depth of support for our nation's educators."

By using Teachade's unique tools for educators and large database of free resources, educators can build a better classroom, discover new resources, collaborate with like-minded educators, and benefit from the collective knowledge of thousands of active users from all over the world. Organizations such as NEA Member Benefits, Adopt-A-Classroom and Disney have combined forces with TeachAde in pursuit of the same goal – to improve our nation's education system by giving educators the support they so desperately need.

[About Agile Education Marketing](#)

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Agile Education Marketing is an innovative education information firm that assists businesses selling products and services to educators with their marketing initiatives. Founded in 2009, Agile's database of K-12 schools and personnel has rapidly grown to over 130,000 institutions and 3.4 million educators. Agile provides quality at-school and at-home mailing and e-mail lists along with custom data analytics, creative services and tactical consulting to provide more value for customer's marketing investments and their results. For more information about Agile and their partners, visit [www.agile-ed.com](http://www.agile-ed.com).

#### About TeachAde

Teachade.com is the first website designed specifically for educators that takes the best parts of social media, then turns them upside down in order to provide a place where educators are connected to free resources that meet their specific interests and needs. TeachAde is available free of charge and members consist of K-12 educators, college professors, parents and commercial and non-profit enterprises that serve our education system. Investor funding for TeachAde.com has been provided by Robert Potamkin, Chairman of Potamkin Companies. For more information please visit [www.teachade.com](http://www.teachade.com) or contact Dawn Mena at [dmena@teachade.com](mailto:dmena@teachade.com).