



## TeachAde.com debuts video series introducing educators to free online resources

*Developed and designed by educators for educators, these videos optimize viewers' experience using TeachAde's free resources and community*

April 10, 2011 – MIAMI, Fla. – [TeachAde.com](http://TeachAde.com), an award-winning online community and resource center for educators, is debuting a new series of videos for the education community and TeachAde fans nationwide that share the simple, yet brilliant value of the TeachAde system as well as guidance for utilizing the site for its maximum potential.

Teachade.com has grown into the leading free online source recognized by educators and industry leaders for its standard of excellence and achievement. The new videos are available at the [TeachAde.com YouTube channel](#), as well as on the [TeachAde website](#) and their [Facebook](#) page.

"These videos are the result of extensive development merging the combined talents of experienced educators, parents and TeachAde team members, all working together with the common goal of supporting TeachAde.com members," said Michael Pearce, CEO of TeachAde.com.

"We've made TeachAde.com easy-to-use with an intuitive design in order to give educators quick access to resources that will support them, their classrooms and the students they teach. These videos add to our commitment to support educators by helping site visitors and members explore our vast resources and community as well as maximize their time online with us."

TeachAde's free online community was built by educators for educators – for every grade level and in any location. Their signature system is like social media redesigned to bring resources to the educator according to the grade level and subjects they are interested in, all while creating a network of colleagues on their own terms.

Need a lesson plan? Want to collaborate with educators across the country about specific topics or issues? Once an educator signs up to be a member of our free community, they can share, chat, blog, ask questions and contribute resources with other like-minded people. TeachAde has thousands of registered members representing educational institutions from across the United States and the world.

### About TeachAde

[Teachade.com](http://Teachade.com) is the first website designed specifically for educators that takes the best parts of social media, then turns them upside down in order to provide a place where educators are connected to free resources that meet their specific interests and needs. TeachAde is available free of charge and members consist of K-12 educators, college professors, parents and commercial and non-profit enterprises. Organizations such as NEA Member Benefits, Adopt-A-Classroom and Disney have partnered with TeachAde. Investor funding for TeachAde.com is provided by Robert Potamkin, Chairman of Potamkin Companies. For more information please visit [www.teachade.com](http://www.teachade.com), [www.facebook.com/TeachAde](http://www.facebook.com/TeachAde) or contact [dmena@teachade.com](mailto:dmena@teachade.com).