



TeachAde online store offers unique educational products addressing epidemic of bullying, special needs and safety

Teachadestore.com has over 250 exceptional books and videos, allowing educators, parents and community to address high priority concerns in an immediate and effective way

Oct. 4, 2010 - MIAMI, Fla. – TeachAde, the premier social networking source for educators, in partnership with Sima S. Enterprises, is now offering over 250 educational books and videos via TeachAdeStore.com, an online store providing an effective and user-friendly central location for educators to find high quality resources that enhance their classrooms and curriculums.

The TeachAde online store contains unique and often hard-to-find books and videos for children, teens, parents and teachers about adolescence, growing up, and other valued topics. These resources are directed at all levels of development and need, from toddlers to teens to parents and educators. A wide range of topics that address concerns across America today – such as the epidemic of bullying, special needs and safety – are addressed and the site is arranged to allow users to easily search by subject, audience and other demographics.

“This store was built with the purpose of providing hard-to-find educational books and videos all together in one intuitive and valuable site for educators to utilize,” said Michael Pearce, CEO of TeachAde.com. Dedicated to providing support and resources direct to educators, Teachadestore.com is unique from other online retailers in that it accepts purchase orders from school systems instead of forcing teachers to use their own funds. The store also stocks and ships all of their merchandise directly from their Florida warehouse.

Currently there are over 250 unique books and videos in the store, with more adding every day. “Our goal is to have up to 600 products by January 2011,” said Pearce. With the support of Sima S. Enterprises, makers of child and medical ID bracelets, the store regularly offers half-price discounted sales on popular products, such as this month’s *Stranger Safety* video, created by John Walsh, host of *America’s Most Wanted* and Julie Clark, creator of *Baby Einstein*, giving children simple, fun and interesting ways of understanding difficult topics that will help keep them safe. This and other books and videos available via TeachAdeStore.com, are useful tools for adding value and depth to educational efforts in classrooms and homes across the nation.

About TeachAde

TeachAde.com is the first social network for educators providing them with the ability to create, search and share resources to enhance their teaching and professional development as well as network with other educators. TeachAde is available free of charge and members consist of K-12 teachers from around the U.S. and the world, college professors throughout the U.S., and representatives of

commercial and non-profit enterprises that serve the teaching community. For more information please visit www.teachade.com or contact Dawn Mena at dmena@teachade.com.