



## Unique site for educators offers books, videos that empower children, educators to deal with bullying

*Teachadestore.com has over 400 exceptional books and videos, allowing educators, parents and community to address high priority concerns in an immediate and effective way*

Nv. 29, 2010 – MIAMI, Fla. – When parents, community members and educators address topics of concern in our nation today, such as bullying, safety and special needs, it is essential that they have access to resources that will educate, enlighten and empower them and the children they are helping. TeachAde, the premier social networking source for educators, in partnership with Sima S. Enterprises, now offers over 400 educational books and videos that meet this need via [TeachAdeStore.com](http://TeachAdeStore.com).

The TeachAde online store contains unique and often hard-to-find books and videos for children, teens, parents and teachers about adolescence, growing up, and other valued topics. These resources are directed at all levels of development and need, from toddlers to teens to parents and educators. A wide range of topics that address concerns across America today – such as the epidemic of bullying, special needs and safety – are addressed and the site is arranged to allow users to easily search by subject, audience and other demographics.

“As a parent, I want to do everything I can to support educators, parents and others who work with children as they deal with the high-priority issues we are seeing in our nation today,” said Michael Pearce, CEO of TeachAde.com. “This store was built with the purpose of providing hard-to-find and high quality educational books and videos together in one easy-to-use site for educators to utilize.”

Dedicated to providing support and resources directly to educators, Teachadestore.com offers educators the unique advantage of accepting purchase orders from school systems instead of forcing teachers to use their own funds. The store also stocks and ships all of their merchandise directly from their Florida warehouse.

Currently there are over 400 unique books and videos in the store, with more adding every day. “Our goal is to have up to 600 products by January 2011,” said Pearce. With the support of Sima S. Enterprises, makers of child and medical ID bracelets, the store regularly offers discounted sales on popular products, such as “[Bullies Are a Pain in the Brain](#),” offered at only \$8.05 online. In this book, author and illustrator Trevor Romain combines humor with serious, practical suggestions for coping with bullies. This book reassures children that they're not alone and it's not their fault if a bully decides to pick on them. Trevor also explains why some people are bullies and describes realistic ways to become "Bully-Proof," stop bullies from hurting others, and get help in dangerous situations.

This and other books and videos available via [TeachAdeStore.com](http://TeachAdeStore.com), are useful tools for adding value and depth to educational efforts in classrooms and homes across the nation.

[About TeachAde](#)

[TeachAde.com](http://TeachAde.com) is the first social network for educators providing them with the ability to create, search and share resources to enhance their teaching and professional development as well as network with other educators. TeachAde is available free of charge and members consist of K-12 teachers from around the U.S. and the world, college professors throughout the U.S., and representatives of commercial and non-profit enterprises that serve the teaching community. For more information please visit [www.teachade.com](http://www.teachade.com) or contact Dawn Mena at [dmena@teachade.com](mailto:dmena@teachade.com).